



## // Contact


### Heather A. Haynes


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## // Social

 /haynesha

 @haynesha

## // Extracurricular

### Continuing Education

Adobe After Effects Training, 2015

Adobe SpeedGrade Training, 2014

UNC Multimedia Boot Camp, 2013

### Membership

NPPA, 2010-present

## // Professional Statement

Armed with a dual B.A. in English and Music and an M.A. in Photojournalism & Multimedia, I try to understand the world in as many ways as possible. No matter what content comes my way, I find thrills in creating succinct scenes and engaging stories. Above all, I believe that the best stories are found through great characters and best told with stunning visuals. I am committed to showing, through storytelling, that the one commonality all people have is simply that they are all people.

## // Experience

2012 -  
present

### Mettler-Toledo AutoChem

*Multimedia Developer*

Develop audio and video content for high value multimedia nurturing tools in support of marketing campaigns, product launches, and ad hoc internal/external tutorials; Digital Imaging for print and web quality; Work with Product Marketing and Technology & Applications group to produce electronic marketing materials; Support event and training programs with particular focus on logistics, field recordings, and webinars; Support successful webinar events with high quality recording and conversion, including developing a process for high quality field recordings and webinar rebroadcasts

2011 -  
present

### Self-Employed

*Videographer & Video Editor*

Provide high-quality photography and videography services as well as post-production and editing support. Corporate clients include Round Table Companies, Super Art Fight and Backcountry Edge.

2011-  
2012

### Ohio University

*Graduate Assistant, Health Sciences*

Filmed and edited videos for web; Photographed and edited for web and print; Filmed, photographed, and interviewed in posed and candid situations; Coordinated and worked on deadline both alone and with a writer or artistic director

2008-  
2010

### Medieval Times

*Group Sales & Accounts Payable*

Responsible for sales growth in several market segments; Worked with guests from initial contact through arrival; Interacted with vendors, managers, and corporate to control invoices; Managed both front- and back-of house operations from displays to shipments

2008-  
2009

### The Capital

*Freelancer, Photo Intern*

Worked alone, closely with another photographer, and as a back-up photographer; Photographed a variety of situations in a journalistic manner; Edited photographs for both print and internet use; Utilized social skills and knowledge to find print-worthy activities

// Skills

**Professional Skills**

Adobe CC	● ● ● ● ●
Microsoft Office	● ● ● ● ●
Final Cut Studio	● ● ● ●
Camtasia Studio	● ●
HTML5 / CSS3	● ● ●

**Personal Skills**

Organization	● ● ●
Communication	● ● ● ● ●
Time Keeping	● ● ● ● ●
Team Player	● ● ● ● ●
Commitment	● ● ● ● ●

// Experience continued

2007-2008

**The Picture People**  
*Senior Assistant Manager*

Coached new and existing employees on standard operating procedures; Resolved customer and associate concerns; Inventory management; Coordinated and created in-studio marketing events; Photographed customers in both posed and candid situations

// Education

2010-2012

**M.A. Visual Communication**  
*Ohio University*

2007-2009

**Cert. Photography**  
*Anne Arundel Community College*

2004-2007

**B.A. English & Music**  
*Susquehanna University*

// Portfolio

**1. Modern Old-Time Fiddling**

Short documentary on the modernization of American fiddle tradition, 2012.

**2. Together, We Are More**

Edited and co-shot promotional video for Round Table Companies, 2014

**3. CSD**

Filmed and edited promotional video created for Ohio University's College of Health Sciences and Professions, 2012.

**4. Method of Measure**

Animated technical illustration of Mettler-Toledo AutoChem's ParticleTrack probe as a sales tool, 2016.

**5. Yolanda's Story**

Three-part podcast for Round Table Companies' client Dr Tom Sult, introducing functional medicine, 2015.

**6. ParticleView**

Filmed and edited Introduction to Mettler-Toledo AutoChem V19 probe and iC PVM software for chemists, 2015.

**7. Soul of Athens**

Co-produced "Liberties" essay on bringing personal narratives to popular topics of the presidential election, 2012.

